



**AWARDS FOR THE BEST INDEPENDENTS
AT THE INDEPENDENT BUSINESS AWARDS 2012**



Nominating Company:

Contact Name:

Tel:

Sector: Consumer Electronics

I. NOMINATION NUMBER ONE

Small Independent Dealer: Turnover below £1.5 million

Company's Name:

Contact Name:

Address:

Telephone Number:

Email:

Please evaluate your nominated dealer business performance against the following criteria:

1 2 3 4 5 (where 1 is the lowest and 5 is the highest score)

	1	2	3	4	5
• Product Knowledge	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Customer Service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Staff Training	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Product Displays (windows and/or in-store)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Local Promotion/Publicity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Business Management*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Additional comments on the performance of your selected dealer:

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II. NOMINATION NUMBER TWO

Large Independent Dealer: Turnover above £1.5 million

Company's Name:

Contact Name:

Address:

Telephone Number:

Email:

Please evaluate your nominated dealer business performance against the following criteria:

1 2 3 4 5 (where 1 is the lowest and 5 is the highest score)

	1	2	3	4	5
• Product Knowledge	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Customer Service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Staff Training	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Product Displays (windows and/or in-store)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Local Promotion/Publicity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Business Management*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Additional comments on the performance of your selected dealer:

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* covering such factors as order processing, stock control, invoice payments and overall professionalism in running the business.

