

**AWARDS FOR THE BEST INDEPENDENTS
AT THE INDEPENDENT BUSINESS AWARDS 2012**



Nominating Company:
Contact Name:

Tel:

Sector: Domestic Appliances

sponsored by 

I. NOMINATION NUMBER ONE

Small Independent Dealer: Turnover below £1.5 million

Company's Name:
Contact Name:
Address:
Telephone Number:
Email:

Please evaluate your nominated dealer business performance against the following criteria:
1 2 3 4 5 (where 1 is the lowest and 5 is the highest score)

- | | 1 | 2 | 3 | 4 | 5 |
|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| • Product Knowledge | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| • Customer Service | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| • Staff Training | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| • Product Displays (windows and/or in-store) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| • Local Promotion/Publicity | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| • Business Management* | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Additional comments on the performance of your selected dealer:

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II. NOMINATION NUMBER TWO

Large Independent Dealer: Turnover above £1.5 million

Company's Name:
Contact Name:
Address:
Telephone Number:
Email:

Please evaluate your nominated dealer business performance against the following criteria:
1 2 3 4 5 (where 1 is the lowest and 5 is the highest score)

- | | 1 | 2 | 3 | 4 | 5 |
|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| • Product Knowledge | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| • Customer Service | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| • Staff Training | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| • Product Displays (windows and/or in-store) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| • Local Promotion/Publicity | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| • Business Management* | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Additional comments on the performance of your selected dealer:

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* covering such factors as order processing, stock control, invoice payments and overall professionalism in running the business.